



# STRATEGIC PLAN 2018-2023

## BUILDING BRIDGES. TRANSFORMING LIVES.

### MISSION

Northwest Technical College engages, supports and prepares students for rewarding careers through innovative programs and hands-on learning.

### VISION

Northwest Technical College will be a regional leader in providing accessible and innovative education to meet the evolving needs of our diverse students, communities and workforce.

### CORE VALUES

Our students, faculty and staff strive for:

- **Excellence** – focus on quality and continuous improvement.
- **Integrity** – earn trust by doing what we say we will do; ensure high professional and ethical standards.
- **Inclusion** – provide an atmosphere of respect, sense of belonging, dignity and acceptance of all.
- **Student Success** – provide access and educational opportunities for personal and professional growth.
- **Innovation** – deliver creative and future-oriented career and technical programs.
- **Community Engagement** – develop strong collaborative relationships with education, business and industry to meet regional needs.





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## STRATEGIC PRIORITY 1

Increase NTC's responsiveness to workforce needs

### GOAL 1

Strengthen relationships with program advisory board members to ensure NTC's program curriculum meets their needs as well as regulatory/state standards.

### GOAL 2

Establish program priorities and ensure workforce skills meet the needs of regional business and industry.

### GOAL 3

Strengthen business and industry relationships to establish and maintain student experiential learning starting fall 2019.



## STRATEGIC PRIORITY 2

Improve student success to include retention, graduation & job placement rates

### GOAL 1

By fall of 2023: Increase the persistence/completion rate for degree seeking students from 66.7% to 72% AND completion rate from 55.3% to 65%.

### GOAL 2

By fall of 2023: Increase the job placement rate from 86.7% to 92%.

### GOAL 3

By fall of 2023: Increase persistence and completion ratio for students of color from .64 to .80.



## STRATEGIC PRIORITY 3

Enhance community, business, and education partnerships

### GOAL 1

Increase NTC enrollment each year as measured by FYE, reaching 800 FYE in 2023.

### GOAL 2

Increase the use of leveraged equipment funding each year to reach the level of maximization by 2021. Yearly goals are 2018=\$50,000, 2019=\$150,000, 2020=\$250,000

### GOAL 3

Revise the mission and vision of NTC by spring of 2019.



## STRATEGIC PRIORITY 4

Become a customized training partner of choice in our region

### GOAL 1

Develop a plan and identify staffing needs by the end of the Fall 2018 to strengthen customized training.

### GOAL 2

Deliver customized training in a financially sustaining manner by June 2020.