Goal:
Promote/support CHW’s and employers in the rural area and beyond.

Objectives:
Provide tools for rural CHWs to advocate for their role within their workplace and communities.

Provide knowledge and tools for rural CHW employers to understand how to implement CHW’s into practice.

Create awareness of third party billing and sustainability opportunities

Provide networking resources for CHW employers

Learn of evidence of how CHW’s can positively influence public health by reducing health care costs, increasing patient satisfaction, and improving patient health outcomes.
Schedule

8:30 – 9 am: Same day registration/light refreshments


9:15 – 10:15 am:
CHW & Employer Panel/Q & A – Connie Norman (Sanford Health), Monica Aido-Abrahams (HCMC), LaShawna McKinney (HCMC), Foua Choua Khang (Healthast)

10:15 – 10:30 am: Break

10:30 – 11:15 am:
CASE STUDY- Nobles County Experience: CHW Recruitment and Hiring – Terri Janssen (Nobles County), Fabio Lopez (Nobles County)

11:15 am – 12 pm:
CHW successes, Sustainability, and Employer Support – Kay Herzelfd (MDH)

12 pm – 1:15 pm: Lunch/Networking

1:15 pm – 2 pm:
CHW Supervisor Resources and Opportunities – Angie Stevens (MDH)

1:15 pm – 2 pm:
CHW Self-Advocacy and Strategies – Connie Norman (Sanford Health), Deb Hernandez (HDC)

2 pm – 2:15 pm: Break/Snack

2:15 pm – 3 pm:
Successful Implementation of CHW's in a Rural Community Dental Clinic – Jeanne Larson (NDAC)

3 pm – 3:30 pm:
Hubbard County FATHER project – RaeAnn Mayer (St. Joseph’s), Joe Johnson (St. Joseph’s)

3:30 pm – 4:00 pm:
Wrap up/Discussion – Wendy Potratz (Northwest Technical College)
Monica Aido-Abrahams, CHW  
Community Health Worker, Sr.  
Hennepin County Medical Center  
612-873-9534  
Monica.Abrahams@hcmd.org

Debra Hernandez, CHW  
Qualified Health Home Specialist  
Human Development Center  
(218) 251-2606  
Deb.hernandez@outlook.com

Kay Herzelfd  
Emerging Professions Coordinator  
Minnesota Department of Health  
(651) 201-3846  
kay.herzelfd@state.mn.us

Terri Janssen  
CHS Administrator  
Nobles County Community services  
(507) 295-5285  
tjanssen@co.nobles.mn.us

Joe Johnson, CHW  
(218) 255-2063  
josephjohnson@catholichealth.net

Foua Choua Khang, CHW  
Clinic Care Guide  
Roselawn Clinic  
651-326-5798  
fkhang@healtheast.org

Jeanne Edevold Larson  
Executive Director  
Northern Dental Access Center  
(218) 444-9646  
jeannelarson@northerndentalaccess.org

RaeAnn Mayer, PHN, MSN  
Community Health Director  
CHI St. Joseph’s Health  
(218) 237-5474  
RaeAnnMayer@catholichealth.net

Shawn McKinney, CHW  
Community Health Worker, Sr.  
Whittier Clinic/Hennepin County Medical Center  
(612) 873-7875  
LaShawna.McKinney@hcmd.org

Connie Norman, CHW  
Community Health Worker  
Sanford Health  
(218) 333-4839  
Connie.norman@sanfordhealth.org

Wendy Potratz, PhD, ATC, CHES  
CHW Faculty  
Northwest Technical College  
(218) 333-6648  
Wendy.potratz@ntcmn.edu

Angie Stevens, CHES  
Innovation Coordinator  
Minnesota Department of Health, Sage Program,  
Health Promotion and Chronic Disease Division  
(651) 201-3951  
Angie.Stevens@state.mn.us