



Advocacy for your Profession

American Cancer Society



Overview

- What is a community Health Worker?
- What does a Community Health Worker do?
- How can other stakeholders help establish the profession?
- What can you do to influence other stakeholders?



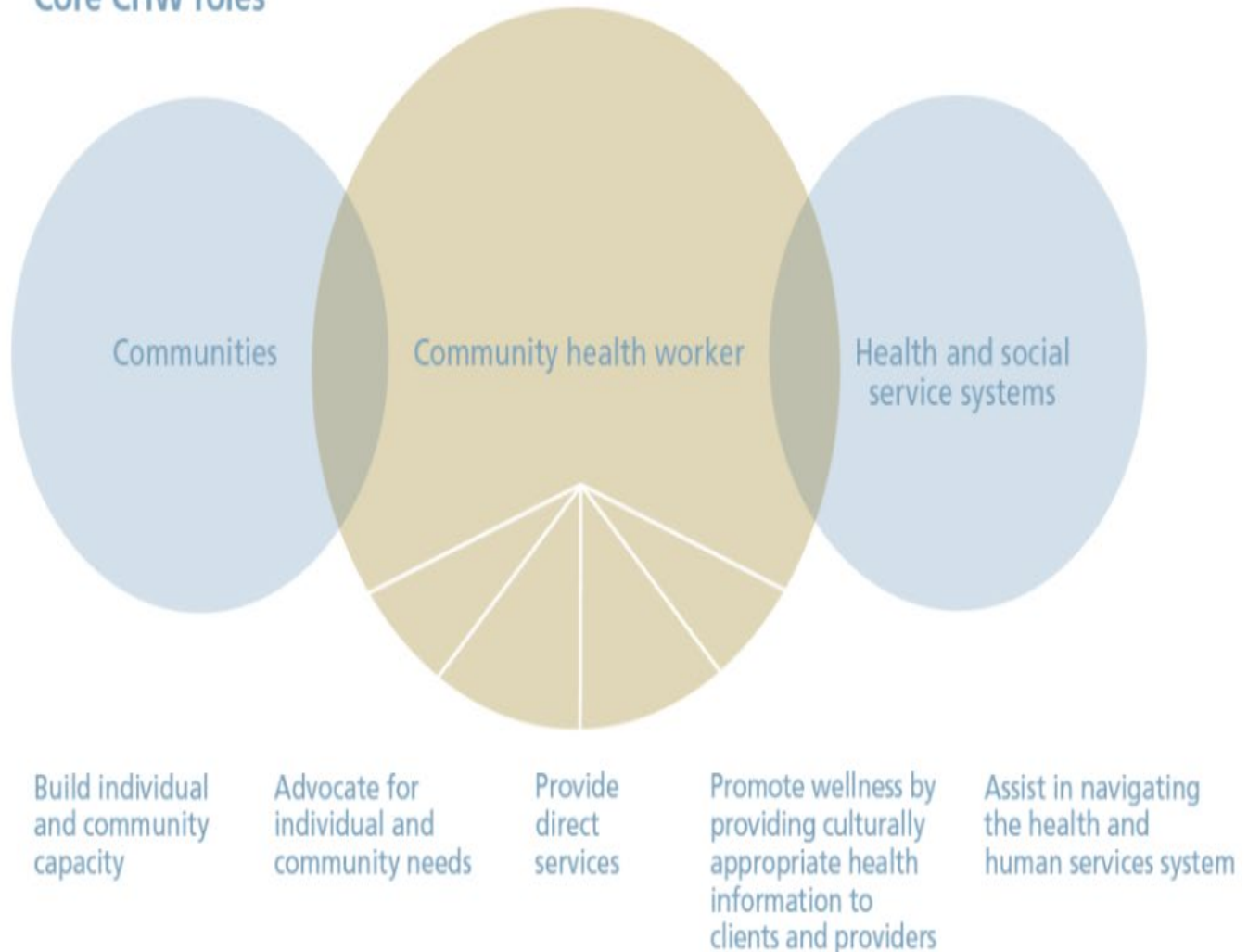
Emerging

CHWs are an emerging workforce, newer to most “mainstream” public health and health care settings—but with deep roots in many communities.

Known by a variety of titles such as outreach worker, care guide, community health advisor, peer educator, promotora (Latino communities) and community health representative (American Indian communities), CHWs provide outreach, health education, care coordination and advocacy for underserved patients of all ages.

Community Health Workers

Bridging the gap between communities and health/social service systems:
Core CHW roles





APHA Definition

A community health worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A community health worker also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.



MN CHWA Definition

“Community Health Workers (CHWs) come from the communities they serve, building trust and vital relationships. This trusting relationship enables the CHWs to be effective links between their own communities and systems of care. This crucial relationship significantly lowers health disparities in Minnesota because CHWs: provide access to services, improve the quality and cultural competence of care, create an effective system of chronic disease management, and increase the health knowledge and self sufficiency of underserved populations.”



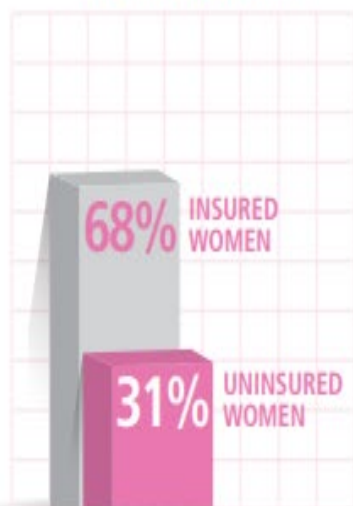
How can you tell the story?

- **An idea** of what a community health worker is
- **An example** that makes it tangible, something a CHW does to help promote health
- **An action** that the audience can take to make it relevant to their experience

Early Detection Improves Survival Rates

Breast and Cervical Cancer Facts and Figures

MAMMOGRAM



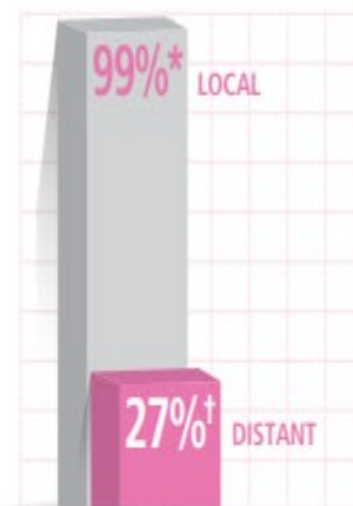
% OF WOMEN AGES 40+ WHO HAVE RECEIVED
A MAMMOGRAM WITHIN PAST TWO YEARS

BREAST CANCER

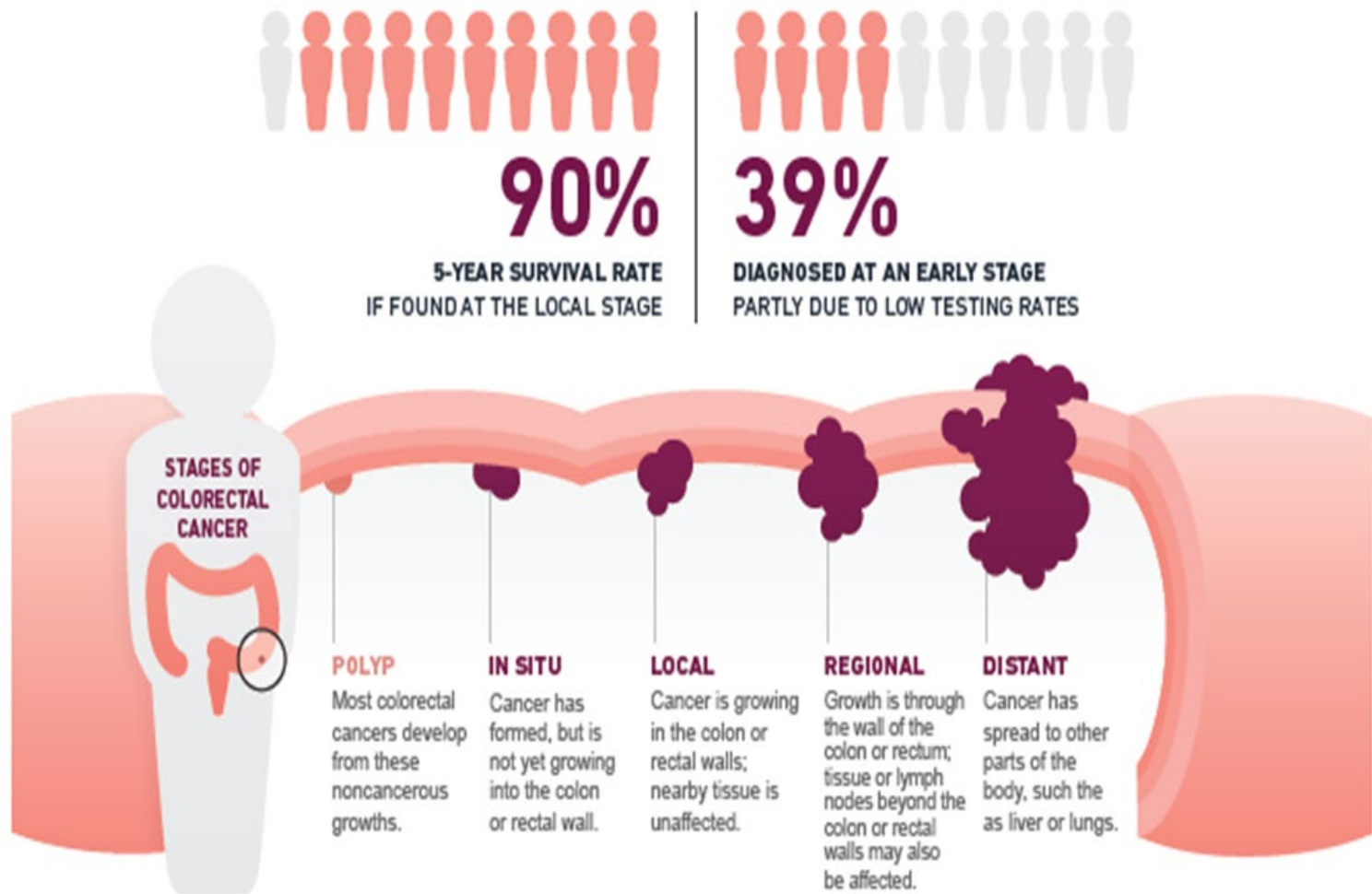
2019 Estimates

- 268,600 new cases of breast cancer
- 41,760 deaths annually

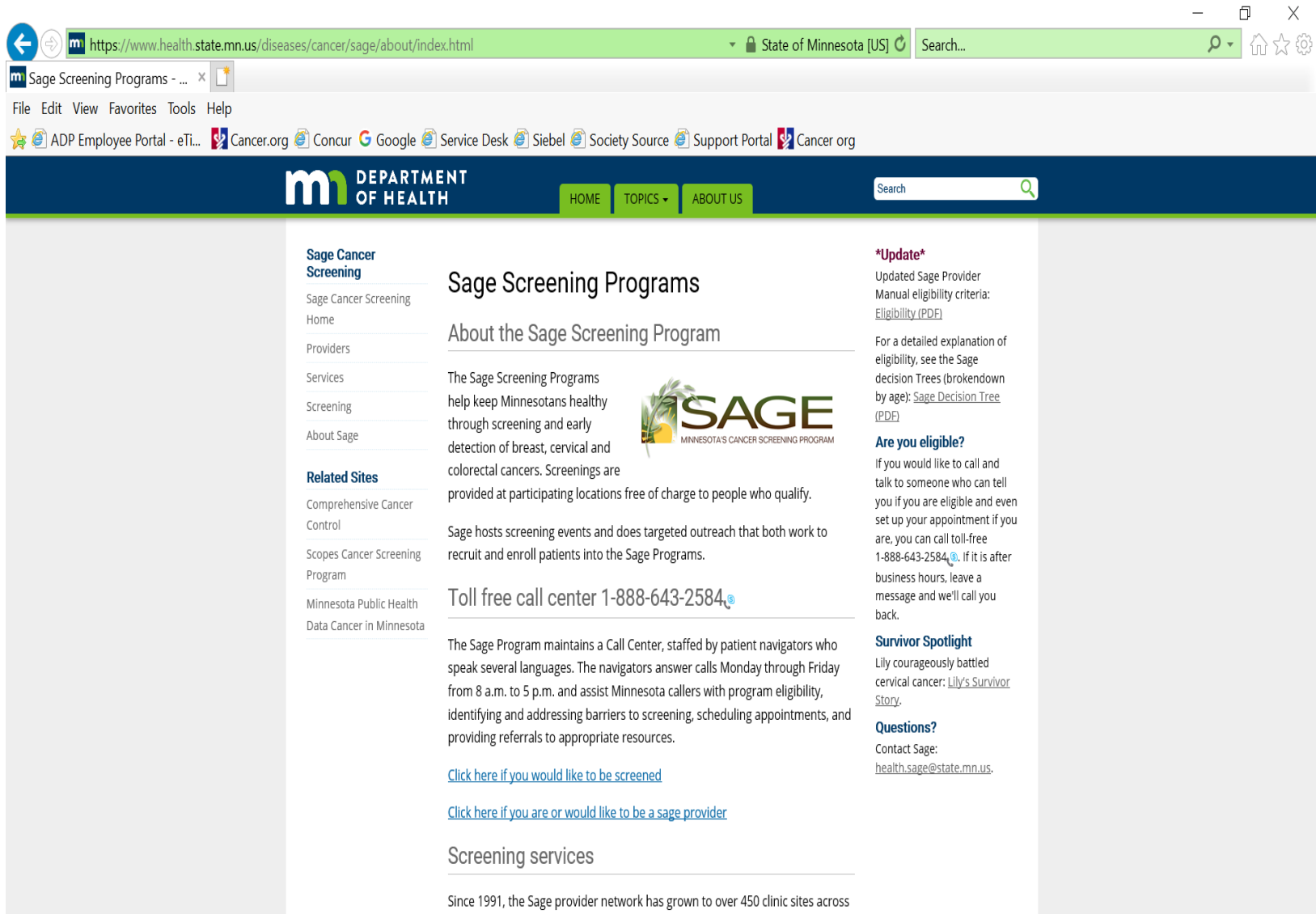
5-YEAR SURVIVAL RATE



Early Detection Improves Survival Rates



What if you don't have insurance?



The screenshot shows a web browser window displaying the Sage Cancer Screening website. The browser's address bar shows the URL <https://www.health.state.mn.us/diseases/cancer/sage/about/index.html>. The website header features the Minnesota Department of Health logo and navigation links for HOME, TOPICS, and ABOUT US. A search bar is also present. The main content area is titled "Sage Screening Programs" and includes a sub-header "About the Sage Screening Program". The text explains that the program helps keep Minnesotans healthy through screening and early detection of breast, cervical, and colorectal cancers. It mentions that screenings are provided at participating locations free of charge to people who qualify. A toll-free call center number, 1-888-643-2584, is prominently displayed. The page also includes a sidebar with links to Sage Cancer Screening, Home, Providers, Services, Screening, About Sage, and Related Sites. A right sidebar contains an update notice, eligibility information, a survivor spotlight, and a questions section.

Sage Cancer Screening

Sage Cancer Screening
Home
Providers
Services
Screening
About Sage

Related Sites

Comprehensive Cancer Control
Scopes Cancer Screening Program
Minnesota Public Health
Data Cancer in Minnesota

Sage Screening Programs

About the Sage Screening Program

The Sage Screening Programs help keep Minnesotans healthy through screening and early detection of breast, cervical and colorectal cancers. Screenings are provided at participating locations free of charge to people who qualify.

Sage hosts screening events and does targeted outreach that both work to recruit and enroll patients into the Sage Programs.

Toll free call center 1-888-643-2584

The Sage Program maintains a Call Center, staffed by patient navigators who speak several languages. The navigators answer calls Monday through Friday from 8 a.m. to 5 p.m. and assist Minnesota callers with program eligibility, identifying and addressing barriers to screening, scheduling appointments, and providing referrals to appropriate resources.

[Click here if you would like to be screened](#)

[Click here if you are or would like to be a sage provider](#)

Screening services

Since 1991, the Sage provider network has grown to over 450 clinic sites across

Update
Updated Sage Provider Manual eligibility criteria: [Eligibility \(PDF\)](#)

For a detailed explanation of eligibility, see the Sage decision Trees (broken down by age): [Sage Decision Tree \(PDF\)](#)

Are you eligible?
If you would like to call and talk to someone who can tell you if you are eligible and even set up your appointment if you are, you can call toll-free 1-888-643-2584. If it is after business hours, leave a message and we'll call you back.

Survivor Spotlight
Lily courageously battled cervical cancer: [Lily's Survivor Story](#).

Questions?
Contact Sage: health.sage@state.mn.us.

What is covered?

Screening

About Sage

Related Sites

Comprehensive Cancer Control

Scopes Cancer Screening Program

Minnesota Public Health Data Cancer in Minnesota

Eligibility

- Breast – **Women** beginning at age **40 to 64**
- Cervical – **Women** ages **40 to 64**
 - Do not have insurance
 - Have insurance that does not cover screening or has a deductible or co-pay
 - Have income within program guidelines



Screening services

- Office visit for breast and/or cervical exam
- Screening mammogram (breast exam required)
- Pap smear every three years

Diagnostic services

- Office visit to review abnormal screening results
- Breast surgical consult
- Diagnostic mammogram
- Fine needle aspiration of breast lump, including pathology reading
- Colposcopy, including biopsy
- Endometrial Biopsy (when done as a follow-up for a Pap with abnormal result of Endometrial cells or Adenocarcinoma)
- High Risk HPV Panels (when done as a follow-up for a Sage-covered Pap with ASCUS or LSIL results)
- Breast ultrasound
- Breast biopsy

Note: *Treatment for non-insured, Sage patients may be covered by the Medical Assistance for Breast or Cervical Cancer (MA-BC).*

by age): [Sage Decision Tree \(PDF\)](#)

Are you eligible?

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Questions?

Contact Sage:
health.sage@state.mn.us.

How do people learn about Sage?





What are other ways that CHWs reach people who could benefit from health services?



A CHW could

- Promote cancer screening
- Explain impact of early detection
- And the availability of the Sage program to pay for screening if they are uninsured
- BUT the HOW is important



Emerging Requires Understanding

- Understanding the How can help people understand the WHO (both CHWs and the people they serve)
- Recognizing the value of a CHW can lead people to make the staff role a priority
- Movement from grant funded positions to something more sustainable


Understanding supports Sustainability

Funding – CHW

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Minnesota
Community
Health Worker
Alliance

About ▾ Who Are CHWs ▾ CHWs & You ▾ Guide to CHWs ▾ Donate News & Events ▾

Funding

CHW positions and programs are supported through a variety of ways:

- Government grants and contracts
- Foundation grants
- General operating dollars



In addition to these funding sources, Minnesota is one of two states with Medicaid coverage for specific CHW services. Alaska is the other state with Medicaid payment for its Community Health Aid role which is a title under the broad CHW umbrella.

Minnesota Health Care Programs (MHCP) including Medical Assistance (Medicaid) and MinnesotaCare cover diagnostic-specific health education services provided face-to-face to individuals and groups by enrolled CHW certificate holders under the clinical supervision of authorized provider types. This includes both fee-for-service as well as enrollees of managed care plans.

For CHW services to qualify for coverage, CHW supervision may be provided by physicians, advance practice nurses, dentists, certified public health nurses working in a unit of government and mental health professionals who are enrolled as Minnesota Health Care Program providers.

State legislation was introduced and passed in 2007 and then subsequently amended to include additional provider types as authorized CHW supervisors. The Minnesota Department of Services successfully sought

Search

Guide to CHWs

- Models ▸
- Evidence ▸
- Education ▸
- Funding ▸
- Health Insurance ▸
- MN CHW Toolkit ▸
- Tools & Resources ▸
- Community Wellness Grant Information ▸

Clinic Medicaid Reimbursement

N Statute 256B.0625, Subd. 49.

Community health worker

(a) Medical assistance covers the care coordination and patient education services provided by a community health worker if the community health worker has:

(1) received a certificate from the Minnesota State Colleges and Universities System approved community health worker curriculum; or

(2) at least five years of supervised experience with an enrolled physician, registered nurse, advanced practice registered nurse, mental health professional as defined in section [245.462, subdivision 18](#), clauses (1) to (6), and section [245.4871, subdivision 27](#), clauses (1) to (5), or dentist, or at least five years of supervised experience by a certified public health nurse operating under the direct authority of an enrolled unit of government.

Community health workers eligible for payment under clause (2) must complete the certification program by January 1, 2010, to continue to be eligible for payment.

(b) Community health workers must work under the supervision of a medical assistance enrolled physician, registered nurse, advanced practice registered nurse, mental health professional as defined in section [245.462, subdivision 18](#), clauses (1) to (6), and section [245.4871, subdivision 27](#), clauses (1) to (5), or dentist, or work under the supervision of a certified public health nurse operating under the direct authority of an enrolled unit of government.

(c) Care coordination and patient education services covered under this subdivision include, but are not limited to, services relating to oral health and dental care.


County Job Openings

Public Health Agencies – CHW

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Public Health Agencies

How CHWs Help Public Health Agencies

Public health agencies across the country face mounting challenges coupled with tight budgets. In Minnesota the public health workforce is aging and does not reflect our state's ever more diverse population. This is an opportunity for new staffing models in order to build greater capacity and get better outcomes with limited tax dollars.

Our state's 2012 Roadmap to a Healthier Minnesota, Healthy Minnesota 2020 and the State's Innovation Model award from the Centers for Medicare and Medicaid Services all include CHW strategies to help meet their ambitious goals.



- *Are you encountering challenges in recruiting breastfeeding support peer educators from diverse communities?*
 - Consider contracting with or hiring CHWs with breastfeeding experience to play this important role with members of their own communities.
- *Are you finding that you have waiting lists, refusals and uneven results for maternal and child health home visiting programs?*
 - The addition of CHWs to team-based home visiting programs can build trust, staffing capacity and better results. In Milwaukee, public health nurses and CHWs have worked on teams for several decades. Nurses report that the rapport and trust that CHWs foster is essential to paving the way to an effective relationship with clients.
- *Are you finding an increased acuity rate among new refugee arrivals, e.g. immediate need for medication, kidney dialysis, hospice care or other services?*

Search

CHWs & You

- Providers & Community-Based Organizations >
- Policy Makers >
- Public Health Agencies >
- Health Plans >
- Dental Providers >
- Mental Health Service Providers >
- Pediatric Asthma Care Providers >
- Businesses & Unions >
- Individuals & Families >

Health Insurance Companies


Health Plans – CHW

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Health Plans

How CHWs Help Health Plans

Under health care reform, new payment models are shifting the incentive structure to outcome-based approaches which reflect total cost of care. New care models need to deliver on the Triple Aim: better outcomes, healthier populations and lower per capita costs. Thousands of previously uninsured patients will soon be enrolling in health plans without a medical home and little understanding of how to appropriately use their benefits and the health care system. And with increasing attention to and accountability for outcomes and reporting by race and ethnicity, health plans will need to address deep and preventable disparities with an effective combination of upstream and downstream approaches. CHWs are part of the solution.



- *Are you finding patterns of preventable emergency room utilization?*
 - CHWs have been found to divert patients from high-cost emergency room visits by connecting them to primary care and identifying other after-hours options.
- *Are you seeing an increase in avoidable complications related to asthma, diabetes, HIV and other chronic illnesses?*
 - CHW health education and care coordination strategies have been found to be beneficial in team-based approaches that target chronic illness. For example, around the US, comprehensive asthma interventions for low income children build on and extend clinic-based care with team-based CHW strategies and home-based environmental approaches. [Click here to learn more about the Community Asthma Initiative, Boston.](#)

Search

CHWs & You

- Providers & Community-Based Organizations ▸
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- Health Plans ▸
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- Mental Health Service Providers ▸
- Pediatric Asthma Care Providers ▸
- Businesses & Unions ▸
- Individuals & Families ▸



Nothing About You Without You

- Your Voice can help establish a profession in the eyes of stakeholders
- When you speak you are practicing the skills that will help you link people to health services

Community Value


Individuals & Families – CHW

Newsletter – CHW

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Individuals & Families

How CHW Strategies Benefit Individuals and Families

We need health coverage and health care but it can be hard to understand and complicated to use, especially when we're sick or taking care of a family member. It can seem like a different world with its very own language and rules, whether we're born in the US or elsewhere, whether English is our first language-or maybe our second or third.

Culturally-competent, multi-lingual community health workers can provide valuable guidance, resources and support, working in health care settings or in neighborhoods, including:

- Helping individuals and families access coverage and care
- Providing enrollment assistance
- Promoting the importance of primary care, getting immunizations and screenings to prevent disease, and healthy lifestyle habits to stay well
- Teaching families how to appropriately use their health benefits and how to navigate the complicated health care system
- Visiting patients at home to help them understand their care plans
- Addressing non-medical concerns that can get in the way of keeping appointments and staying healthy
- Helping individuals and families learn about community resources to address needs related to transportation, food, and housing.

Insurance has been too expensive for our family to buy. Now that Minnesota has a new health insurance exchange, we'd like to find out about the options that might be available to us. We hear that everything is online but we don't have a home computer.

- As trained assisters and navigators, CHWs will be providing outreach and enrollment assistance in many different organizations that are working with MNsure to provide access to affordable, quality coverage to uninsured and underinsured Minnesotans.

I'm a diabetic and a cancer survivor with two kids. I filed my renewal for Medical Assistance on time but the county said it was late. I don't know what to do.

- CHWs help people complete the application process for public programs. They also teach people how to navigate complicated coverage and care systems.

I lost my job and it's hard for me to pay for my medicine when I also have to pay for rent, heat and

Search

CHWs & You

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- Dental Providers >
- Mental Health Service Providers >
- Pediatric Asthma Care Providers >
- Businesses & Unions >
- Individuals & Families >

Upcoming Events

2020 MNCHWA Conference

May 15, 2020

[View All Events](#)



How could you be the connection?

- What is your story, your role?
- Is this past, present or future?
- What problem could you, as a CHW help address?



Who do you want to reach?

- Community Members
 - Local Employers
 - State Lawmakers
-
- Take a moment to pick one of these three audiences



Letters to the Editor

- Short (Less than 250 words)
- Response to something in the news
- Illustrates an opportunity that a CHW has made or could make a difference
- Notes a way that readers could support the profession

Is Health Care in the News?

The Bemidji
Pioneer

38°

NEWS SPORTS OPINION VIDEOS WEATHER BUSINESS OBITUARIES SECTIONS

LOG IN SUB

Trending Articles

ACCIDENTS | Oct 14th 2018 - 10pm
Federal Dam man dies in crash

CRIME AND COURTS | Oct 14th 2018 - 8pm
St. Paul Chiyoite sued over 'black diners' treatment

FOOTBALL | Oct 14th 2018 - 10pm
Packers get the calls, Crosby hits late PG to beat Lions

GOVERNMENT AND POLITICS | Oct 11th 2018 - 10pm
WATCH: Vase sings National Anthem at Tr rally

Marcus high-yield Online Savings Account.

HOCKEY

COLLEGE HOCKEY: Pink the Rink set for this weekend's BSU games

Written By: Pioneer Staff Report | Oct 10th 2018 - 8pm.


Facebook

Twitter

Reddit

LinkedIn

StumbleUpon



Bucky the Beaver wears one of the pink jerseys in the Edith Sanford Breast Center. (Submitted photo)

BEMIDJI -- Sanford Health Bemidji invites community members to join in the fight against breast cancer by wearing pink and cheering on the Bemidji State men's and women's hockey teams as they take to the ice for Pink the Rink this weekend.

The BSU women team will clash with Providence at 5:07 p.m. on Friday, Oct. 11, and 2:07 p.m. on Saturday, Oct. 12, before the Beaver men battle St. Cloud State at 7:07 p.m. on Friday and 6:07 p.m. on Saturday.

As a part of the event, the Sanford Health of Northern Minnesota Foundation is auctioning off 55 pink limited-edition game day hockey jerseys worn by the players. All proceeds from the auction will go to the Edith Sanford Breast Center in Bemidji to provide mammograms for women who cannot afford them.

To bid on the jerseys, text PinkTheRink19 to 243-725 or visit bidpal.net/pinktherink19 anytime during Oct. 1-18.

GET EMAIL NEWS ALERTS >>>

jobsHQ It's more than a career search. It's your future.

Chief Human Resources Officer
Up level your HR career at Lake Superior College today...

Delivery Person
Join the friendly, family atmosphere at St. Michel Furniture in Bemidji! St. Michel Furniture has a full time opening for a career oriented...

Salesperson
Join the friendly, family atmosphere at St. Michel Furniture - Bemidji! St. Michel Furniture has a full time opening for a career oriented...

Search Today!

Northern Surplus

Mens & Women's Fleece Jackets Starting at Only \$29.99!

Ready for bid now? **job listing!**

Jobs at the Woodway College Green **jobFAIR**

October 17 **HAIR - 1PM** **LEARN MORE!**



Elements

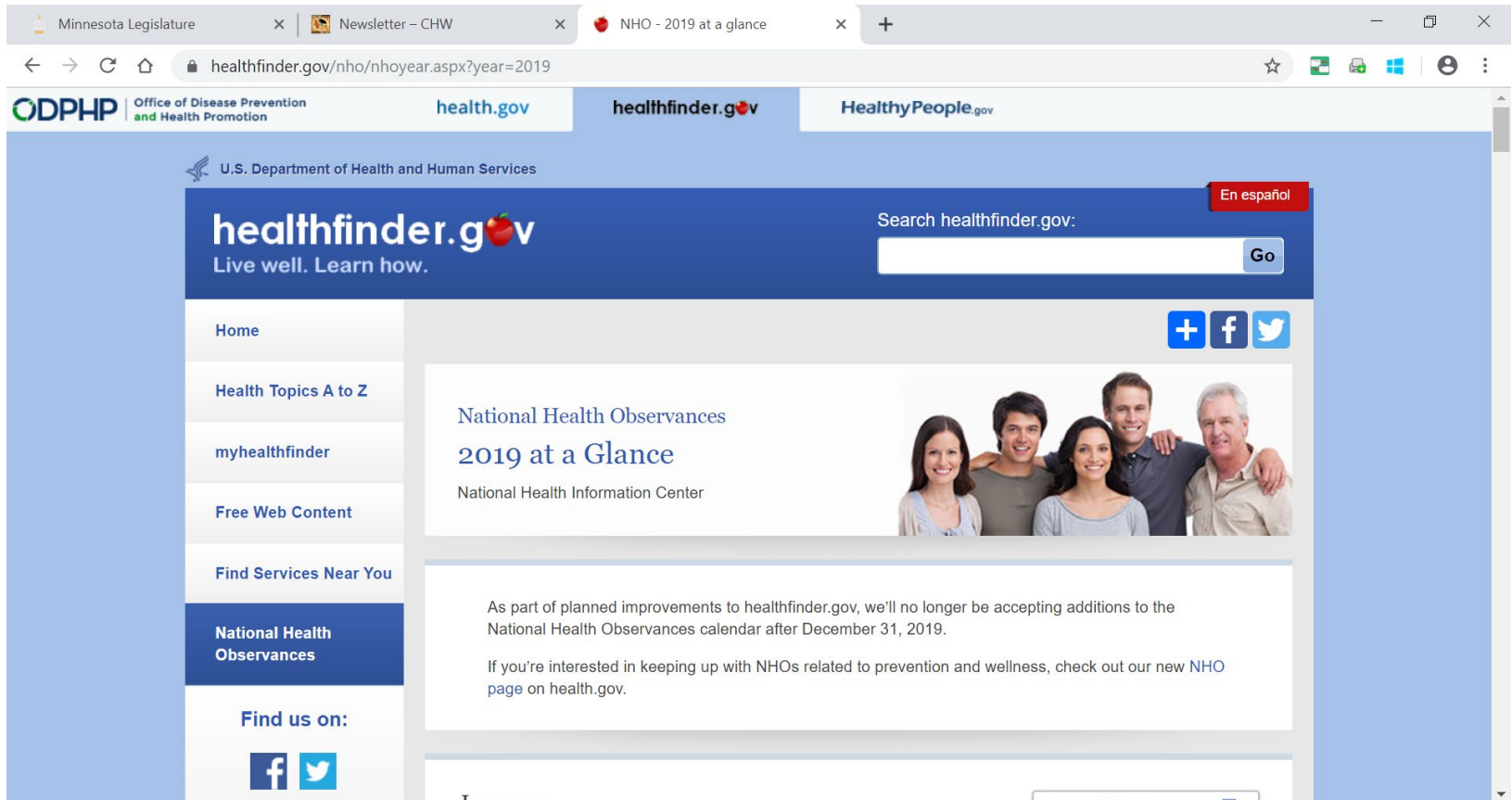
- Thanks for covering breast cancer with the story on “Pink the Rink”
- Opportunity to raise awareness could get people screened, and screening can improve survival OR pivot to less visible issue (eg mental health)
- Note how CHWs also play/could play this role in our community



Call to Action

- Plug community resources (Sage)
- Learn more about CHWs
- Encourage clinics to hire them
- Contact your elected officials

Health Awareness Months



Hint: Breast Cancer is not the only health issue with an awareness month

Practice Writing Letters



Readers Write: Health care provider tax, 20-week abortion ban proposal, paid family leave, organ donation, maple — get this straight — sugaring

The cases for continuing the provider tax.

APRIL 5, 2019 — 6:15PM



iStockphoto.com

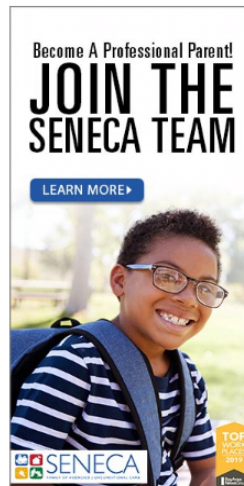
Thank you for the continued coverage of the health care debate at the Minnesota State Capitol and the discussion about the potential sunset of the 2 percent provider tax. While the fate of health care programs hangs in the balance, Minnesota residents should also be aware of the many effective public health initiatives that also depend on this revenue.

Local efforts to reduce smoking and slow the growth of obesity can help cut health care costs. The State Health Improvement Program alone has helped Minnesota save hundreds of millions of dollars since 2011. As the House and Senate look for ways to resolve their differences, I hope both sides will think bigger than health insurance. Preventing illnesses before they happen is not only more cost-effective, it is also preferable for the people who never get sick in the first place.

Minnesota is one of the nation's healthiest states, but we should not take anything for granted. Working together, we can make a great state even better.

MATT FLORY, ST. LOUIS PARK

...



Top Stories



in_sailor/free/letter-westwood-hills-nature-center-building-project-in-st-louis/article_91386

SUN SAILOR

Minnetonka, Hopkins, Plymouth, Wayzata, Eden Prairie, St. Louis Park, Deephaven, Excelsior, Medicine Lake, Tonka Bay, Shorewood, Greenwood

PUBLICATIONS HOME COMMUNITY NEWS SPORTS PUBLIC NOTICES OPINION OBITUARIES SUBMISSION FORMS ANNOUNCEMENTS CONTACT US PRINT DELV

CLASSIFIEDS PRO FOOTBALL CONTEST PET OBITUARIES



Letter: Westwood Hills Nature Center building project in St. Louis Park deserves to move forward

Mar 28, 2019 0

f t e m

To the Editor:

I am writing to thank the Sun Sailor for the continued coverage of the new building at the Westwood Hills Nature Center. I also want to thank city staff and City Council members for engaging residents in a robust public discussion to help ensure this new facility will meet the needs of many different visitors.

The location, adjacent to and at-grade with the an expanded parking lot, will be more accessible than the current building at the top of a steep hill. The larger facility will have separate classroom and exhibit space to accommodate children there for programs and birthday parties without displacing casual visitors.

Together I think we are building something great, and I am pleased that the project is moving forward.

Matt Flory

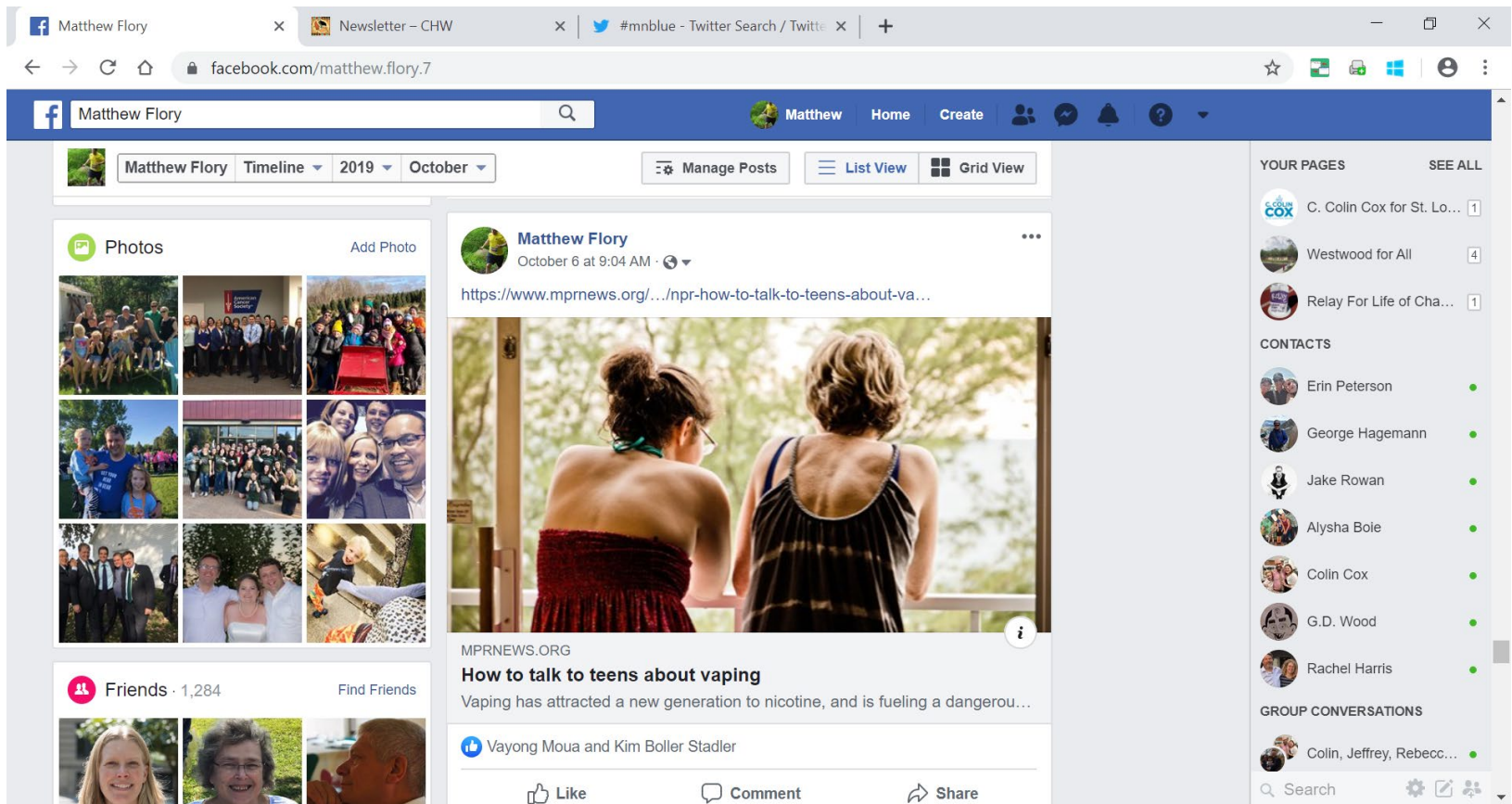
St. Louis Park

f t e m



Writing about other issues is good practice so you can make the most when writing about CHWs

Are you on social media?



How could I make this facebook post about vaping a “hook” for talking about CHWs and tobacco cessation?

Retweet with or without comment?

AmericanIndianCancer @AICAF_Org · Oct 2

Breast cancer is the 2nd leading cause of cancer death for AI/AN women. [#CancerScreeningSavesLives](#) by detecting it in earlier stages when it's most treatable. Current guidelines recommend most Native women ages 45-54 get screened annually ow.ly/WyRB50wmJZ5 [#IndigenousPink](#)

Indigenous Pink

▶▶▶▶▶ Breast Health

1 in 8 women will get breast cancer in their lifetime

Increased Risks

- GENDER**
Being female
- GENETICS**
Inherited DNA changes in genes
- FAMILY HISTORY**
Mother, sister, daughter has had breast cancer
- BREAST DENSITY**
- AGE**

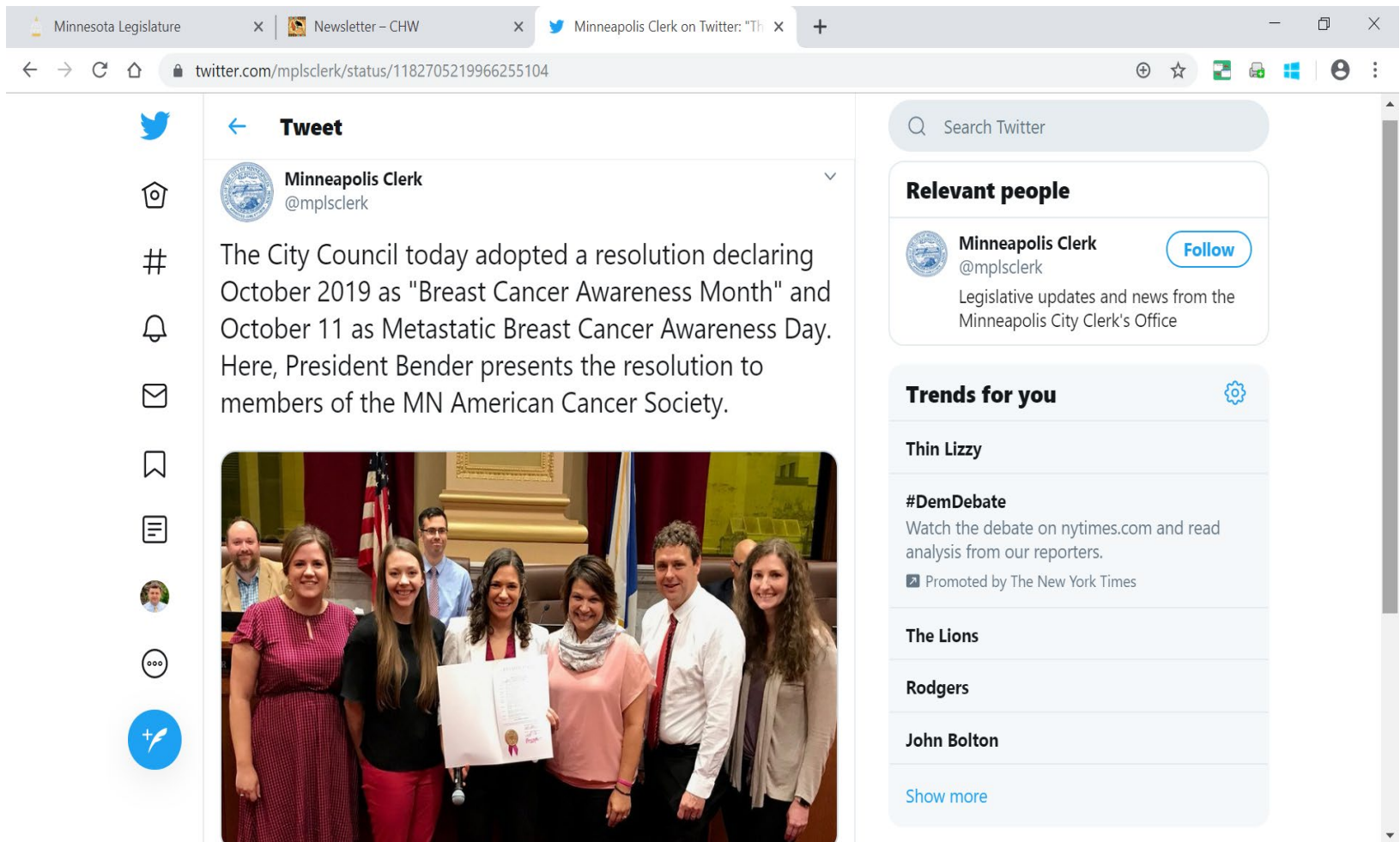
What can I do?

- BREASTFEED**
Breastfeeding reduces estrogen exposure that helps prevent breast cancer
- WEIGHT CONTROL**
Overweight or obese women are at a higher risk
- REGULAR MAMMOGRAMS**
Women 40+ should have the option to have a mammogram once a year
- EXERCISE**
Exercising 3 days/week may

4 retweets, 7 likes

https://twitter.com/AICAF_Org/status/1179417742300065792/photo/1 zek @annewalaszek · Oct 30, 2018

Local Elected Officials



The screenshot shows a web browser with three tabs: "Minnesota Legislature", "Newsletter - CHW", and "Minneapolis Clerk on Twitter: 'Th...". The address bar shows the URL "twitter.com/mplsclerk/status/1182705219966255104". The Twitter interface displays a tweet from "Minneapolis Clerk @mplsclerk". The tweet text reads: "The City Council today adopted a resolution declaring October 2019 as 'Breast Cancer Awareness Month' and October 11 as Metastatic Breast Cancer Awareness Day. Here, President Bender presents the resolution to members of the MN American Cancer Society." Below the text is a photograph of a group of seven people (four women and three men) standing in a room with an American flag and a Minnesota state flag. One woman in the center is holding a large white certificate or resolution. To the right of the tweet, there is a "Relevant people" section featuring the "Minneapolis Clerk @mplsclerk" profile with a "Follow" button. Below that is a "Trends for you" section with items like "Thin Lizzy", "#DemDebate" (promoted by The New York Times), "The Lions", "Rodgers", and "John Bolton".

Tweet

Minneapolis Clerk
@mplsclerk

The City Council today adopted a resolution declaring October 2019 as "Breast Cancer Awareness Month" and October 11 as Metastatic Breast Cancer Awareness Day. Here, President Bender presents the resolution to members of the MN American Cancer Society.

Relevant people

Minneapolis Clerk
@mplsclerk
Legislative updates and news from the Minneapolis City Clerk's Office

Trends for you

Thin Lizzy

#DemDebate
Watch the debate on nytimes.com and read analysis from our reporters.
Promoted by The New York Times

The Lions

Rodgers

John Bolton

Show more

Could the resolution include a clause about CHWs?

Resolutions can go viral

Minnesota Legislature x Newsletter - CHW x (4) Matthew Flory x

facebook.com/matthew.flory.7

Matthew Flory

Matthew Flory Timeline 2019 October Manage Posts List View Grid View

Dina Wellbrock Larry Kraft Heather Holahan Wilsey

Soren Sorensen Alie Kooima Kristen Schroeder

Life Events Create

Started New Job at American Cance... January 2001

Ed Kohler ▸ Matthew Flory
October 11 at 4:02 PM ·

Celebrity sighting at Minneapolis City Hall today.
<https://twitter.com/lisabendermp.../status/1182762593955409920> — with Matthew Flory.

You, Jennifer Kos, Megan Koepke and 8 others 5 Comments

Like Comment Share

YOUR PAGES SEE ALL

- C. Colin Cox for St. Lo... 1
- Westwood for All 4
- Relay For Life of Cha... 1

CONTACTS

- Erin Peterson
- Emily Barker
- Suzi Jefferson
- George Hagemann
- Jake Rowan
- Colin Cox
- Sarah DeBord

GROUP CONVERSATIONS

- Colin, Jeffrey, Rebecc...

Search


State Elected Officials

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leg.state.mn.us

Minnesota Legislature Search

House Senate Joint Schedules Committees Bills Law Multimedia Publications



Minnesota State Legislature

The Legislature is adjourned until noon, Tuesday, February 11, 2020.

House of Representatives

Members

Committees

Audio & Video

Who Represents Me?

Enter Address GO

Senate

Members

Committees

Audio & Video

Who Represents Me?

Enter Address GO

Joint Legislative Offices

Revisor of Statutes

Legislative Reference Library

Legislative Auditor

Legislative Coordinating Commission

Other Legislative Offices

October 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Today Next Seven Days

All Incoming Meetings

Contacting Elected Officials

LCC-GIS x Newsletter - CHW x (4) Matthew Flory x +

gis.leg.mn/iMaps/districts/?address=1019%20Paul%20Bunyan%20Dr%20SE,%20Bemidji,%20MN%2056601.

Minnesota Legislature

House • Senate • Joint • Schedules • Committees • Bills • Law • Multimedia • Publications

Legislative Coordinating Commission
Geospatial Information

Home Maps and Data Map Services Redistricting Information

Geographic Information Services | Who Represents Me?

Enter Address, City, State, and Zipcode
1019 Paul Bunyan Dr SE, Bemidji, MN 56601.
Address match!

John Persell (DFL)
MN House - 05A
Contact District

Justin Eichorn (R)
MN Senate - 5
Contact District

Collin C. Peterson (DFL)
U.S. House - 7
Contact District

Amy Klobuchar (DFL)
U.S. Senate
Contact District

Tina Smith (DFL)
U.S. Senate
Contact District

Map showing location of 1019 Paul Bunyan Drive South, Bemidji, MN 56601. Map includes labels for Midway Dr S, Paul Bunyan Drive South, Grandell Ave SW, Lake Shore Dr NE, and Lake Shore Dr. Map also shows surrounding areas like Bemidji and Duluth.

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Historical Information
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Visiting the Capitol
Disability Access
Frequently Asked Questions

CONTACT YOUR LEGISLATOR
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GENERAL CONTACT
Contact a legislative librarian:
(651) 296-8338 or Email
Phone Numbers
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LCC - GIS • 100 Rev. Dr. Martin Luther King Jr. Blvd. Saint Paul, MN 55155 • gis@leg.mn

How could you contact your Rep?



The screenshot shows the Minnesota House of Representatives website. At the top is a banner image of the Minnesota State Capitol building with the text "Minnesota House of Representatives" overlaid. Below the banner is a navigation bar with a search box containing "Get bill info", a search icon, and the text "THE HOUSE WILL CONVENE AT NOON TUESDAY FEBRUARY 11, 2020". To the right of the search bar are icons for email and printing. Below the navigation bar, the page is divided into two main sections. On the left, under the heading "Rep. John Persell", is a portrait of Rep. John Persell. To the right of the portrait is his contact information: "Rep. John Persell (DFL) District: 05A", "437 State Office Building", "St. Paul, MN 55155", "651-296-5516", "E-mail: rep.john.persell@house.mn", and "Email updates: [Click to subscribe](#)". Below the portrait is a link labeled "Full-size image". On the right side of the page, there are two boxes. The top box is titled "Member Links" and contains a list of links: "Bills Chief Authored", "Co-Authored", "District Map", "District Demographics", and "Town Hall Meetings". The bottom box is titled "News Items" and contains a link: "Legislative Update - October 8, 2019 -".

Minnesota House of Representatives

Get bill info  THE HOUSE WILL CONVENE AT NOON TUESDAY FEBRUARY 11, 2020  

Rep. John Persell



Rep. John Persell (DFL) District: 05A
437 State Office Building
St. Paul, MN 55155
651-296-5516
E-mail: rep.john.persell@house.mn
Email updates: [Click to subscribe](#)

[Full-size image](#)

Member Links

- [Bills Chief Authored](#)
- [Co-Authored](#)
- [District Map](#)
- [District Demographics](#)
- [Town Hall Meetings](#)

News Items

- [Legislative Update - October 8, 2019 -](#)

You do not need to start with a face-to-face meeting!

What would you talk about?

N Statute 256B.0625, Subd. 49.

Community health worker

(a) Medical assistance covers the care coordination and patient education services provided by a community health worker if the community health worker has:

(1) received a certificate from the Minnesota State Colleges and Universities System approved community health worker curriculum; or

(2) at least five years of supervised experience with an enrolled physician, registered nurse, advanced practice registered nurse, mental health professional as defined in section [245.462, subdivision 18](#), clauses (1) to (6), and section [245.4871, subdivision 27](#), clauses (1) to (5), or dentist, or at least five years of supervised experience by a certified public health nurse operating under the direct authority of an enrolled unit of government.

Community health workers eligible for payment under clause (2) must complete the certification program by January 1, 2010, to continue to be eligible for payment.

(b) Community health workers must work under the supervision of a medical assistance enrolled physician, registered nurse, advanced practice registered nurse, mental health professional as defined in section [245.462, subdivision 18](#), clauses (1) to (6), and section [245.4871, subdivision 27](#), clauses (1) to (5), or dentist, or work under the supervision of a certified public health nurse operating under the direct authority of an enrolled unit of government.

(c) Care coordination and patient education services covered under this subdivision include, but are not limited to, services relating to oral health and dental care.



How will you make it real?

- What do you want them to know?
- How will you explain it?
- What is YOUR connection to it?



How can you build the relationship?

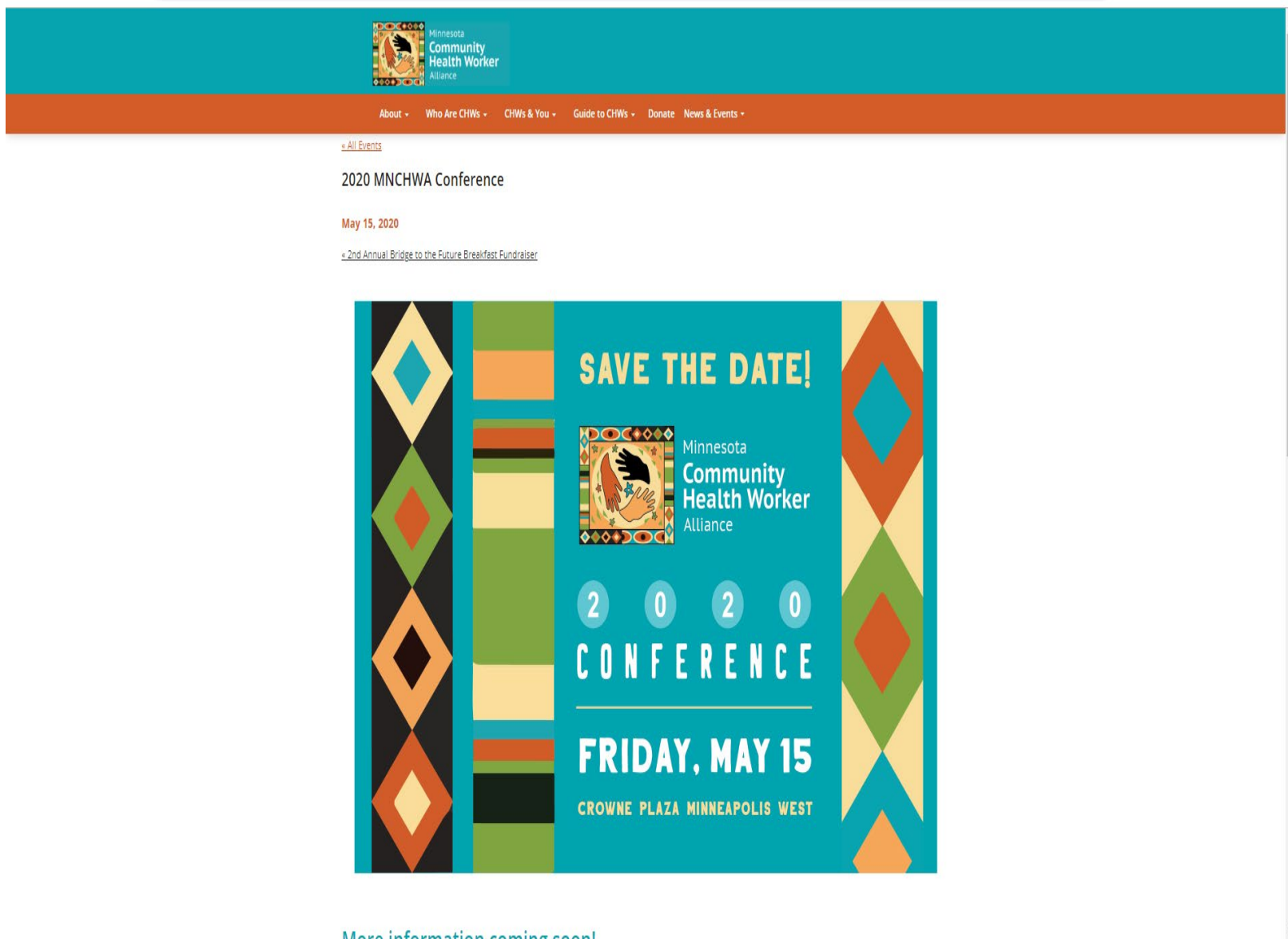
- Contact your elected official more than once
- Contact them in more than one way
- Contact them on more than one issue
- Build up to a chance to meet them in person



Politics is a Team Sport

- Look for other community members that share your interest in promoting CHWs and encourage them to contact your elected officials
- Include both CHWs and CHW allies
- Look for ways to work across district boundaries

Statewide Advocacy



The screenshot shows the website of the Minnesota Community Health Worker Alliance. The header is teal with the organization's logo and name. Below the header is an orange navigation bar with links: About, Who Are CHWs, CHWs & You, Guide to CHWs, Donate, and News & Events. The main content area is white and features a link to 'All Events', the title '2020 MNCHWA Conference', the date 'May 15, 2020', and a link to the '2nd Annual Bridge to the Future Breakfast Fundraiser'. The central focus is a large, colorful graphic for the 'SAVE THE DATE!' announcement. The graphic has a teal background with geometric patterns in orange, green, and yellow. It includes the organization's logo, the text '2020 CONFERENCE', the date 'FRIDAY, MAY 15', and the location 'CROWNE PLAZA MINNEAPOLIS WEST'. At the bottom of the graphic, it says 'More information coming soon!'.

Minnesota Community Health Worker Alliance

About - Who Are CHWs - CHWs & You - Guide to CHWs - Donate - News & Events -

[All Events](#)

2020 MNCHWA Conference

May 15, 2020

[2nd Annual Bridge to the Future Breakfast Fundraiser](#)

SAVE THE DATE!

Minnesota Community Health Worker Alliance

2020 CONFERENCE

FRIDAY, MAY 15

CROWNE PLAZA MINNEAPOLIS WEST

More information coming soon!

Thank you!