

**Northwest Technical College - Bemidji  
Gainful Employment Disclosure Report  
Marketing/Marketing Management, General**

**PROGRAM(S)**

**Q: What program(s) are included in the measures below?**

**A:** The institution has been approved to offer the following program(s) in this program area, but they may not all have had graduates.

Marketing - 18 credit Certificate

**COSTS**

**Q: How much will this program cost me?**

**A:** Tuition and Fees:           \$3,047  
Books and supplies:         \$720

Costs are based on 2010-2011 rates. Actual costs will vary depending upon the specific program and courses taken.

**FINANCING**

**Q: What are my financing options to pay for the program?**

**A:** In addition to any grant and scholarship aid for which they are eligible, graduates may use loans to finance their education. The median debt for program graduates, including all loans while at this institution:

Federal loans:                 No data reported -- no graduates  
Private educational loans:   No data reported -- no graduates

**SUCCESS**

**Q: How long will it take me to complete this program?**

**A:** The program is designed to take 2 semesters to complete for students attending full-time (15 credits/semester). It is expected that students who attend part-time, pursue multiple programs/majors or change their program/major will take longer to complete the program.

No data reported -- no graduates.

**Q: What are the chances of getting a job when I graduate?**

**A:** Job placement rate is not reported -- no graduates or no graduates responded to the employment survey. Related job placement rate is not reported -- no graduates or no graduates responded to the employment survey.

**EXAMPLES OF JOBS RELATED TO THIS PROGRAM**

No direct link to occupational information found on the Department of Labor's Occupational Information Network (O\*NET -- [www.onetonline.org](http://www.onetonline.org)).